



For Immediate Release

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MANITOU GROUP APPOINTS THREE NEW LEADERSHIP ROLES IN NORTH AMERICA

WEST BEND, Wis. (May 8, 2018) – Manitou Group is excited to announce three new members joining the North American leadership team with the appointment of Don Vollmar as vice president of engineering, Todd Miorin as senior director – program management and Jeffrey Weido as senior director – product management and marketing.

“These new leadership roles are essential to achieving the priorities laid out in Manitou Group’s five-year strategic plan,” said Rick Alton, president of CEP division for Manitou Group. “Over the next five years we are making significant investments in improving our value proposition for our customers. We are expanding our product and service offerings, strengthening our teams and driving quality and performance through innovation, digitalization and transformation.”

All three new team members bring a wealth of experience and talent to the Manitou team in North America. Don Vollmar, as vice president of engineering, will be driving new solutions and product improvements for the market. His previous experience in product development will be an undeniable asset for Manitou Group. Vollmar most recently worked at CNH Industrial and has held positions at John Deere, Peterbilt and Kohler. Additionally, he spent several years serving our country having graduated from the United States Military Academy at West Point and achieving the rank of Captain.

Todd Miorin, new senior director of program management, joins Manitou Group with a focus on implementing strategic programs within the compact equipment division. He brings more than 20 years of industry knowledge to his role and has extensive experience in developing and executing complex projects related to acquisition integration, strategic alliances and product development processes. Miorin was most recently working at Contech Engineered Solutions as the director of product innovation and also has experience with JLG Industries, Inc. where he was the senior director of the Caterpillar Alliance Group.

Jeffrey Weido, new senior director of product management and marketing, will lead the product management, marketing and training teams at Manitou North America. In his role, Weido will steer the product-to-market team, focusing on delivering innovative tools and supporting customers through training and marketing. His most recent accomplishment was the launch of i2A, a product/marketing consulting cooperative where he served as president and co-founder, partnering with companies such as Terex/Genie, JLG and Generac. Prior to i2A, Weido served as the director of marketing for Genie/Terex.

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“With the addition of these three positions, Manitou Group furthers its commitment to deliver value, innovation and high quality products and support that match our customer’s needs” said Mark Hanson, regional vice president for Manitou Group and CEO of Manitou North America. “Manitou is investing in our team and working hard to deliver reliable performance, a strong return on investment and an exceptional customer experience.”

For more information on Manitou Group and the Manitou, Gehl and Mustang brands, visit manitou-group.com.

The Manitou Group is a global market leader in rough-terrain handling. It designs, manufactures, distributes and services equipment for construction, agriculture and the industry. The Group’s product ranges include all-terrain fixed, rotating and heavy-duty telehandler, all-terrain, semi-industrial and industrial mast forklifts, wheeled or tracked skid-steer loaders, backhoe loaders, access platforms, truck-mounted forklifts, warehousing equipment and attachments. Through its iconic brands- Manitou, Gehl and Mustang- and its network of 1,500 dealers worldwide, the Group offers the best solutions by creating optimum value for its customers. With its registered office in France, in 2017 the Group recorded a revenue of €1.6 billion in 140 countries, and it employs 3,900 people all committed to delivering customer satisfaction.

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